



News Release / Communiqué

The Canadian Real Estate Association L'Association canadienne de l'immeuble

New features launched on popular web site ICX.CA

FOR IMMEDIATE RELEASE

OTTAWA – June 26, 2007 – Major enhancements have been added to **ICX.CA**, Canada's leading online source for industrial, commercial and investment property information. The changes were launched this morning.

The **ICX.CA** web site is operated by The Canadian Real Estate Association (CREA) on behalf of more than 90,000 REALTORS® across Canada, including the more than 5,000 members of the Canadian Commercial Council of REALTORS®.

The new version of **ICX.CA** allows users to start their search from the moment they access the web site with a new splash page. The search options have been expanded to include a variety of real estate types including office, multi-family, business, agricultural, land, retail, and institutional.

The individual property pages have been redesigned to display information specific to the real estate type. Vacant land, for example, has different features than a multi-storey office building. REALTORS® can also upload an unlimited number of photos to appear with their ads.

The REALTOR® search feature has also been enhanced to allow consumers to obtain more detailed information about the individual member, such as languages spoken and designations.

A number of enhancements to the **www.mls.ca** web site, featuring residential property ads, also went live this morning.

About ICX.CA

The **ICX.CA** web site contains Canadian industrial, commercial and investment property listing advertisements. The Canadian Real Estate Association operates the **ICX.CA** site on behalf of more than 90,000 REALTORS® across Canada, including the more than 5,000 members of the Canadian Commercial Council of REALTORS®.

About The Canadian Real Estate Association

The Canadian Real Estate Association (CREA) represents more than 90,000 REALTORS® across Canada who care about the communities in which they live and work. The Association owns the MLS® trade mark, has proprietary ownership of the REALTOR® trade mark, and operates national web sites including **mls.ca** for residential properties and **ICX.CA** for commercial listing information across Canada.

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For further information or screen shots, please contact:
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