



News Release / Communiqué

**The Canadian Real Estate Association
L'Association canadienne de l'immeuble**

344 rue Slater Street, Suite 1600, Ottawa, Ontario K1R 7Y3 613-237-7111 Fax: 613-234-2567

Ann Bosley of Toronto is CREA's 60th President

FOR IMMEDIATE RELEASE

OTTAWA – March 26th 2007 – Ann Bosley of Toronto, Ontario became the 60th President of The Canadian Real Estate Association on March 24th.

Ann is Vice-President of Bosley Real Estate in Toronto, a family-owned firm founded in 1928. She has more than 20 years experience in the real estate industry, joining the CREA Board of Directors as Director-at-Large in 2004.

She has served as a member of the CREA Competition Research and Strategy Task Force, was a member of the CREA 2004-2005 Agency Review Task Force and served as Chair of CREA's FINTRAC Compliance Task Force. She was also the Toronto Real Estate Board (TREB) President in 2002, and served on TREB's Board of Directors for several years.

CREA's new President outlined her vision for the coming year at the CREA Leadership Conference on March 25th. She says communication with the public, real estate Boards and members and is one of her top priorities.

"We will demonstrate to the public that REALTORS® not only care about where people live, but how they live as well," said Ann. "It's time we were respected and acknowledged for our tremendous contributions to our communities."

One way in which CREA will achieve this through the creation of the Canadian REALTORS Care™ Foundation, which was officially launched at the CREA Annual General Meeting on March 24th. Ann was instrumental in the creation of the Foundation and served as the Foundation's first President.

Another issue is CREA's commitment to aboriginal housing. The Association announced its participation in a national conference on aboriginal housing at the CREA AGM. The conference is being organized by CMHC and Habitat for Humanity Canada, and will be held in Victoria later this year. Last year, CREA developed a major case study on aboriginal housing in Canada. The case study was prepared as part of the Association's participation in the International Housing Coalition, and was presented at the World Urban Forum 3 in June 2006.

This is the third time in the history of The Canadian Real Estate Association that a member of the Bosley family has served as its President. Ann's husband Tom Bosley served as CREA's President in 1997. His uncle Murray Bosley holds the distinction of serving as the 13th President of the Association, and was elected to the position in 1958.

About The Canadian Real Estate Association

The Canadian Real Estate Association is one of Canada's largest single-industry trade Associations, and represents more than 88,000 REALTORS® across Canada. CREA's primary mission is to represent its members at the federal level of government and to act as a watchdog on national legislation affecting or impacting the real estate industry. CREA also works to defend the public's right to own and enjoy property.

For further information, please contact:

Bob Linney

Communications Director

The Canadian Real Estate Association

Office: 613-237-7111

Cell: 613-795-4346