# Memorandum

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| To: |  |
| From: |  |
| Date: |  |
| Subject: | Young Professionals Network Subcommittee |
| cc:  |  |

**Proposal:** To change the composition and qualifications of the YPN Advisory Subcommittee

**Proposed Purpose:** To be the voice of a fast-growing group of REALTORS®—tech-savvy young people who are focused on personal growth, networking, and association involvement. The advisory subcommittee should be a diverse group culturally and geographically with a primary focus on helping REALTOR® Magazine's Young Professionals Network meet its mission of engaging young people in:

* Association activities: Encourage young people to attend meetings and participate in committees at the local, state, and national level.
* Advocacy: Encourage them to get involved in policy discussions and take an active role in advocacy.
* Peer mentoring: Provide a way for young people to network and learn from one another, through both social events and education aimed at helping them enhance their real estate prowess and increase their survivability in a highly competitive industry.
* Community: Cultivate the future generation of Good Neighbor Award winners.

**Proposed Composition:** 15 members as follows: chair, vice chair, and immediate past chair; 1 member for each of the following oversight areas: membership, mentorship, event/sponsorship, education, RPAC, leadership, communications, outreach, global and association YPN representative at large members. Representation from all 13 NAR regions is required.

**Rationale:** With the rapid increase of local and state associations creating YPNs, the YPN Advisory Subcommittee believes its membership should increase so that there is an appropriate representation of the network nationally and globally.

**Proposed Qualification(s) for consideration:**

Must be one of the following:

a) Past recipient of REALTOR® Magazine's "30 Under 30"

b) Board member of a local or state YPN with a letter of recommendation from the sponsoring association

c) Recommended by a member of NAR's Leadership Team

d) Leadership Academy graduate

e) Local or State Association YPN staff representative