



The Canadian Real Estate Association

# 2016 Sponsorship Package





# Contents

General Overview.....	4
Leadership Summit.....	5
Canadian Commercial Forum at REALTOR® Quest.....	5
AE Seminar .....	6
Interested in becoming a 2016 AE Seminar sponsor? .....	13





## General Overview

The Canadian Real Estate Association (CREA) is one of Canada's largest single-industry trade associations, representing more than 100,000 real estate brokers/agents and salespeople working through more than 100 real estate Boards and Associations to help consumers with their residential and commercial needs.

Sponsorship at a CREA Event provides you with a unique opportunity to make contact with Board and Association Executive Officers, Managers and Administrators of the Canadian real estate industry and volunteer leaders.

### **Interested in becoming a 2016 CREA sponsor?**

**Contact:**

Jackie Taylor

Meeting & Events Coordinator

[jtaylor@crea.ca](mailto:jtaylor@crea.ca)

The Canadian Real Estate Association

200 Catherine Street, 6th Floor

Ottawa ON K2P 2K9

Tel: (613) 237-7111, ext. 2237 or (800) 842-2732

Fax: (613) 234-2567



## Leadership Summit

**March**

The Leadership Summit is being replaced by the T3 Summit in 2016 and 2017. There will be no sponsorship opportunities available at this event.

We look forward to welcoming you back to the Leadership Summit in 2018.

## Canadian Commercial Forum at REALTOR® Quest

**May 4 – May 5, 2016**

CREA's Commercial Forum will be running in conjunction with REALTOR® Quest, hosted by TREB.

REALTOR® Quest is Canada's largest REALTOR® Tradeshow and Conference delivering engaging speakers and panelists covering topics specifically for commercial REALTORS®. The event draws over 8,000 real estate professionals.

Sponsorship opportunities are available through TREB. To view the sponsorship package, visit [http://www.realtorquest.ca/exhibitors\\_sponsorship.php](http://www.realtorquest.ca/exhibitors_sponsorship.php)



# AE Seminar

May 31 – June 1, 2016

## Banff Springs Hotel, Banff Alberta

The Association Executives Network (AEN) is comprised of individuals involved in real estate association management from across Canada. Its mission is “to provide leadership and management resources to its members”.

The AEN has grown to represent over 200 board and association executives and it is attended by approximately 150 decision makers, delivering resources and programs to improve professional development and daily management roles to better serve their members.



## Sponsorship Opportunities

### Gold Sponsor – Event App

**\$8,500**

- An exclusive opportunity to be the official sponsor of the AE Seminar mobile app which includes a banner ad on the main landing page
- Onsite signage and recognition as gold sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app “Sponsor and Exhibitor” section with link to your website
- Name and logo on slides “Thank you to the Sponsors & Exhibitors”
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges\*
- 2 Admission tickets to both social events (Opening Reception and Charity of Choice Closing Dinner)
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/ products your company offers.
- Post-event attendee list (as authorized by attendees)



## Gold Sponsor – Keynote Speaker Introduction

**\$8,500**

- An exclusive opportunity to have a representative from your company introduce the keynote speaker for this event
- Onsite signage and recognition as gold sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app “Sponsor and Exhibitor” section with link to your website
- Name and logo on slides “Thank you to the Sponsors & Exhibitors”
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 2 Admission tickets to both social events (Opening Reception and Charity of Choice Closing Dinner)
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.

Post-event attendee list (as authorized by attendees)

## Silver Sponsor – Welcome Reception – Entertainment \$5,500

- An exclusive sponsorship opportunity to sponsor the entertainment at the welcome reception on Monday, May 30, 2016
- Onsite signage and recognition as silver sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app “Sponsor and Exhibitor” section with link to your website
- Name and logo on slides “Thank you to the Sponsors & Exhibitors”
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 1 Admission ticket to Opening Reception
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Silver Sponsor - Hotel Room Key Card

**\$5,500**

- All meeting participants will receive their hotel room key card featuring your colour logo
- Onsite signage and recognition as silver sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 1 Admission ticket to Opening Reception
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Silver Sponsor -WiFi Sponsor

**\$5,500**

- An exclusive opportunity to be the official WiFi sponsor of the AE Seminar
- Table cards will be placed on each table with your company logo and the WiFi access details
- Onsite signage and recognition as silver sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 1 Admission ticket to Opening Reception
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)



## Silver Sponsor - Wine at Charity of Choice Closing Dinner **\$5,500**

- An exclusive opportunity to sponsor the wine served at the closing dinner on Wednesday, June 1st.
- Tent cards will be placed at each table with a thank you to your company for being the wine sponsor
- Onsite signage and recognition as silver sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 1 Admission ticket to Charity of Choice Closing Dinner
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Silver Sponsor - Lunch

**\$5,500**

**Two (2) available**

- An exclusive opportunity to sponsor one delegate lunch on May 31st or June 1st.
- Onsite signage and recognition as silver sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 1 Admission ticket to Opening Reception
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)





## Silver Sponsor - Breakfast

**\$5,500**

**Two (2) available**

- An exclusive opportunity to sponsor one delegate breakfast on May 31st or June 1st.
- Onsite signage and recognition as silver sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- 1 Admission ticket to Opening Reception
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Bronze Sponsor - Coffee Break

**\$3,500**

**Four (4) available**

- An exclusive opportunity to sponsor one of the delegate coffee breaks (am or pm May 31st or June 1st).
- On-site signage and recognition as a bronze sponsor for this event displayed in registration area
- Recognition in AE Seminar Program
- Logo recognition on CREA Events website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Bronze Sponsor - Charging Station

**\$3,500**

- All meeting participants will be able to recharge their mobile devices at a station on-site sponsored by your company
- Onsite signage and recognition as bronze sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Bronze Sponsor - Lanyard

**\$3,500**

- Your company logo will be printed on a lanyard that will be given to all delegates and worn through the Seminar (Lanyards provided by your Company)
- Onsite signage and recognition as bronze sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges\*
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Bronze Sponsor- Promotional Item

**\$3,500**

- All meeting participants will receive a promotional item with company logo at the registration desk.
- Onsite signage and recognition as bronze sponsor for this event displayed in registration area
- Logo recognition on CREA Events website with a link to your website
- Logo and company information on Event app "Sponsor and Exhibitor" section with link to your website
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 Complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

## Exhibitor only

**\$1,700**

- Tabletop exhibit; includes 1 x 6 foot table and 2 chairs
- 1 complimentary Internet access at your kiosk + 1 electrical outlet
- 2 complimentary exhibitor badges
- Name and logo on slides "Thank you to the Sponsors & Exhibitors"
- Opportunity to participate in 30 second elevator pitch that will allow you to promote what services/products your company offers.
- Post-event attendee list (as authorized by attendees)

**CREA also welcomes customized sponsorships.**

**Please contact us should you wish to get a personalized package.**

# Interested in becoming a 2016 CREA sponsor?

**Contact:**

Jackie Taylor

Meeting & Events Coordinator

[jtaylor@crea.ca](mailto:jtaylor@crea.ca)

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